

# Information for Broadcasters

## Who:

Zsportsmedia LLC is a Richland based multi-media company. We do web-design, video, photography, and new media ventures. Our latest venture is to broadcast HS, youth and local events on the web.

## What:

We will be putting together broadcast Teams to film local sporting events in the region. We hope to have 1-2 Broadcast Commentators at select events. The crews will consist of a play-by-play and color commentator. The events will be broadcast live and tape-delay on the internet. Right now we anticipate 1-2 events per week needing commentary by the fall of '09. We anticipate some events beginning this spring. We hope to begin producing events by the end of March-early April.

## Pay:

Broadcasters will be paid anywhere from \$40 and up per game depending upon experience (paid by check or cash at the end of the event), depending on the event. Most events last 2-3 hrs. There may be opportunities to work mid-week shoots such as interviews, etc. Broadcasters work as independent contractors, therefore they are not paid benefits, and they are responsible for their own taxes. Each person working on the Broadcast Team will need to fill out a 1099 for tax purposes (will be supplied).

## When:

We plan to begin taping events this spring (late March, early April). A program schedule is still up in the air but there will be events available year-round. It will also be necessary to have a back-up Broadcaster scheduled in case someone can't make it.

## Where:

Events will primarily be taped in the Tri-cities; it may be possible that we tape events at other locations in the region including; Walla-Walla, Sunnyside, Yakima, Wenatchee, & Moses Lake. Let us know your availability for remote assignments.

## How:

We are still working out all the logistics; some events will be produced as a live show, some may be taped and produced later on in the studio.

## Next Steps:

If you are still interested, reply back and we will send you an application. It will also be necessary to submit a CD/MP3 of some of your work. If you do not have previous work you may submit a CD/MP3 of you performing a 5min broadcast segment. If we like what you send we will schedule a follow-up interview.

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### Guidelines For demo Submissions:

Using a camcorder or audio recording device, tape yourself performing a 5-min broadcast of the sport of your choice. You can completely create the material from scratch. Or watch an event on TV and record your own play-by-play audio. Footage of the event you are describing is not necessary.

- Segment must be 5minutes in length
- You can record your segment to CD, DVD, or .mp3/.wav format audio, YouTube clip, etc.
- We MUST be able to clearly hear your voice.

### Tips:

Relax, let you own personality come through

Language should be network appropriate

Have Fun!

Send Demo submissions to:

**Zsportsmedia LLC**  
**PO Box 1834**  
**Richland, WA 99352**

Or e-mail to: [zenon@zsportsmedial.com](mailto:zenon@zsportsmedial.com)